

SENIOR LIVING
COMMERCIAL INSURANCE PROGRAM

INSURANCE Designed for NONPROFIT SENIOR LIVING ORGANIZATIONS

Insuring a senior living organization can be complex. That's why it's important to partner with someone like Affinity Healthcare that provides:

- 30 years of experience working with senior living organizations
- Product expertise that can help strengthen your client relationships
- Support services that help you make the sale and allow you to grow your agency

Custom products: Designed for nonprofit senior living organizations

By working with our carrier partners, we've created an insurance program specifically designed around nonprofit senior living organization exposures. It offers several types of coverage you won't find through our competitors. The only way to access this *exclusive* program is through Affinity Healthcare.

10% risk management credit and C.E. credit

One of the program's differentiators is our accessible, web-based risk management course for your clients. Upon completion of the class, your clients receive:

- 10% credit on their general liability and professional liability premiums, and
- Continuing education credits toward their professional licensure.

Recognized by:



LeadingAge-Recognized Insurance Programs

To learn more about the Nonprofit Senior Living Commercial Insurance Program or how to join our broker network, contact:

Teresa DeCecco | Ext. 1 | Northeast: CT, DC, DE, MA, MD, ME, NH, NJ, NY, PA, RI, VA, VT, WV

Stu Holloway | Ext. 2 | Southeast: AL, AR, FL, GA, KY, LA, MS, NC, SC, TN

Bernard Holicky | Ext. 3 | Central: IA, IL, IN, KS, MI, MN, MO, ND, NE, OH, OK, SD, TX, WI

Russ Johnston | Ext. 4 | California

Anthony Burnham | Ext. 5 | West: AK, AZ, CO, HI, ID, MT, NM, NV, OR, UT, WA, WY

LeadingAge: Who are they and why their recognition is important

Many brokers are referred to us by their senior living organization clients. They hear about us through LeadingAge, the premier professional association for aging services operations. LeadingAge has more than 6,000 members and has recognized us as their insurance program administrator for over 30 years.

By mentioning we are a LeadingAge 'Gold Partner,' your clients will appreciate our long-standing relationship with their industry's professional association, an association they trust. When speaking with LeadingAge members, knowing the importance of the client-broker relationship, we advise members to contact their broker, and to encourage their broker to work with us.

Eligible classes of business

- Continuing Care Retirement Communities (CCRCs)
- Skilled Nursing Facilities (SNFs)
- Assisted Living and Personal Care Operations
- Independent Living/Senior Housing Operations
- Home & Community Based Services for the Elderly
- Program of All-Inclusive Care for the Elderly (PACE)

Program highlights

- Abusive Act Liability
- Crisis Management Coverage
- E-Discovery Regulatory Investigation Expenses
- Volunteer Worker Medical Payments Coverage
- Administrative Proceeding Expense Reimbursement

Available coverage

- Building & Personal Property
- Commercial General Liability
- Professional Liability
- Workers' Compensation
- Directors' & Officers' Liability
- Business Income/Extra Expense
- Equipment Breakdown
- Inland Marine
- Crime
- Commercial Automobile
- Excess Follow Form

- Clinical Trials, Counseling Service, Social Service, Beautician and Barber Services included
- **NEW!** Proceedings Expense Reimbursement Coverage up to \$30,000 for Disciplinary and HIPAA Proceedings

877.256.6215

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